

PRESS RELEASE Brussels, 6 May 2025

Brussels Pride unveils its programme

On Saturday 17 May, Brussels Pride will once again be honouring the LGBTQIA+ community by draping the streets of Brussels in the colours of the rainbow. This year, the theme will be 'Unite, time to protect our rights'; a call for a society in which people's fundamental rights are respected each and every day.

Brussels opens the European Pride season. Organisers are expecting no fewer than 180,000 people to take to the streets of the capital to defend their rights and celebrate diversity.

Unite, time to protect our rights

This year, the theme chosen by activists from RainbowHouse Brussels - the Brussels-Capital Region's umbrella organisation for LGBTQIA+ associations - is 'Unite, time to protect our rights'. In 2025, Brussels Pride is launching a call to unite in defence of the rights, freedoms, health, identity, diversity, sense of self and struggles of the community. For Rainbow House, the Belgian, European and global political landscape is increasingly threatening the rights of the LGBTQIA+ community through bans and threats. Institutional pressure is relentless. Brussels Pride is an opportunity to peacefully remind politicians of the importance of defending these rights and the need for governments to act in accordance with international human rights conventions. Today, it is vital to come together and support everyone, whatever their origin, gender, religion, culture, skin colour, disability, etc. The LGBTQIA+ community still, all too often, suffers from violence and discrimination, whether physical, verbal, online, in their daily lives, in private and public spaces. We need to unite, across our differences, across generations, across Belgian and European borders, to protect each other.

Brussels Pride Week – from 7 to 17 May 2025

The Brussels Pride Opening event on Wednesday 7 May 2025 will mark the start of Brussels Pride Week with an intersectional and militant celebration. During Pride Week, associations, activists and artistic collectives will be presenting a rich programme in a dozen venues including the Grands Carmes, RainbowHouse Brussels and many others in the Belgian capital. For ten days, the public will be treated to concerts, screenings, performances and workshops. In all, there will be no fewer than 60 events focusing on themes dear to the LGBTQIA+ community. Their aim is to bring together and raise awareness among all citizens and institutions, whether governmental and/or cultural, of the need to respect each person's fundamental rights. On Thursday 15 May, the Mini Pride parade will take to the streets of the Saint-Jacques district to mark the start of the Brussels Pride weekend festivities. As it passes, it will salute the Manneken-Pis, who will have donned a costume designed especially for the occasion.







Brussels Pride – Saturday 17 May 2025

Pride March

Starting at 14:30, the **Pride March** - the high point of Brussels Pride - will set off from the Mont des Arts and take to the streets of the city centre, passing not far from the famous Saint-Jacques district. **Its aim is to celebrate diversity, tolerance and acceptance of all people, regardless of their sexual orientation or gender identity. Delegations from Hungary, Serbia, Italy and Romania will be represented**. This year, the March will be chanting loud and clear the Brussels Pride theme "Unite, time to protect our rights" for a society where **everyone's fundamental rights are respected, each and every day**. This year, a new official Brussels Pride float will be making its appearance.

Safer Pride

To ensure that everyone can enjoy the event in the best possible conditions and in complete safety, **Brussels Pride** will be rolling out a **Safer Pride scheme** throughout the day. In practical terms, a Safer Zone will be set up at a strategic location on the Mont des Arts. This will be a calm space staffed by **volunteers and trained professionals to provide a sympathetic ear and psycho-social or medical support** if needed. A **mobile SACHA Care Team** will also be deployed around Pride. This essential scheme is being organised with the support of Solidaris and is the result of collaboration between Plan SACHA (an initiative to combat harassment and assault), Modus Vivendi (prevention of the risks associated with drug use by informing and empowering consumers), volunteers from the Centre de Prise en Charge des Violences Sexuelles (CPVS), RainbowHouse and teams from visit.brussels.

The Pride Village

As in previous years, **associations and institutions** will be joining in the festivities. The associations will be informing the public about their **fight and the latest issues** facing community rights at both national and international levels. Meanwhile, the institutions will be demonstrating their **support for the community** and their initiatives in favour of **a more inclusive and safer society for all**.

Concerts and DJ sets

Belgian LGBTQIA+ and ally artists will be gracing the **stage at the Mont des Arts**. The lineup includes **Red D feat. Lady Linn & Gustaph, Colt, Essyla, Rokia Bamba, Potiche meets Cabaret Mademoiselle and the ever-present Edna Sorgelsen and Susan From Grindr**. The line-up promises to be a memorable one. The programme has received major support from **Tipik**.

<u>The Brussels Rainbow Village</u> and its LGBTQIA+ establishments, located in **the capital's central Saint-Jacques district**, will be providing the atmosphere on the streets of the city centre throughout the weekend. **DJs and artists** will also be performing in the neighbourhood.







In all, some one hundred partners, associations and artists will be contributing to the fight for a more open and tolerant society.

Finally, in the week leading up to Brussels Pride, a host of buildings across the Brussels-Capital Region will be illuminated and decorated in the colours of the rainbow flag.

Brussels Pride is an opportunity to celebrate diversity but also to defend and demand rights for LGBTQIA+ people, with a view to making society more fair and inclusive. Quite apart from its festive aspect, Brussels Pride is, more than ever, an opportunity to assert the rights of the community and reopen the political debate.

More information at https://brusselspride.eu/

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